Colyton Grammar School

Web www.cgspa.org.uk
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Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

CGSPA uses Facebook and Instagram to promote its core activities and events.
Separate Instagram accounts are also in use for the Garden and Food Festival and the Big Colyton Art Show (BCAS).

Access to the social media used by our association

The CGSPA Facebook requires users to like the page to access its information and published posts. Any requests to post on this page by Facebook users will require approval from a page administrator.

The CGSPA Instagram pages are open pages which means any Instagram user can view the profiles and contents (posts, stories, and reels). Any Instagram user can follow the pages without approval.

Permitted members

The social media pages are intended for parents, guardians, teachers, friends, and other stakeholders of Colyton Grammar School. The pages are not restricted and anyone with a Facebook or Instagram account can view the page contents. Pupils at the school may therefore also gain access to the social media pages with parental guidance.

How this is used by our association

CGSPA uses its Facebook group and Instagram pages to promote fundraising activities, events, and share relevant information related to the school. It is used to communicate with members, to recruit volunteers to support the PA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Facebook group of CGSPA is not intended for discussing any aspect of the school other than the PA and its activities and should not be used to promote any business other than where this is done for the benefit of the PA or the school and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PA retains the right to ban any user who continues to make inappropriate use of the group. The same applies to the Instagram pages.

Photographs

The Facebook group of CGSPA allows members to post photographs which must be approved by an administrator. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. CGSPA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Other Instagram users are not able to post content on the Instagram pages. Users can tag the CGSPA handle, and the PA retains the right to decide whether to reshare the post based on its relevance and value to its followers.

Application of this policy

Followers or members of the CGSPA Facebook group are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the website of CGSPA. The policy is reviewed regularly (at least once a year) by the committee members of the PA for whom an email address is held and is referenced as part of the information stated on our Facebook Group and Instagram pages.

Approved by the CGSPA Committee: 18/3/25
Next Review due March 2026